

Biography

María Cortina, Managing Director of Communication, Institutional Relations and CSR Director



María Cortina (Bilbao, 1962) is the Managing Director of Communication and Institutional Relations at Siemens Gamesa Renewable Energy.

Senior professional in the field of Communications with more than 30 years' experience in all areas of the sector: from financial journalist to Corporate Communications and Government Affairs Director of Siemens in Spain, being a member of the board of directors, as well as Corporate Communications Director of NH Hoteles; Communications responsible for international expansion at Telefónica headquarters and Press Officer of the Spanish Secretary of State for Finance, with broad international experience. Member of the board of the Spanish Association of Head of Communications and Vice President of the Association Multinationals for Brand Spain. Social Media and Coach certificated.

- **Siemens**

Oct. 2007- June 2017

Director of Corporate Communication and Government Affairs, reporting directly to the President and CEO. Since October 2012 member of the Board of Siemens in Spain (called Siemens Top 30)

Tasks: To promote the image and reputation of the company as a leader in its areas of operation (Industry, Energy, Mobility, Smart Buildings and Cities solutions and Siemens Financial Services) with Automation, Electrification and Digitalization as the main drives. All in line with the business strategy to help in development and competitiveness of the Spain, guided by the Head Office in Germany.

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- **Burson Marsteller** **Oct. 2006- Oct. 2007**

Director of Corporate Finance, head of accounts for: Atlético de Madrid, BBVA (international expansion in the USA, Europe and Asia), Avanzit, KPMG, Elzaburu Abogados, Grupo Lábaro (international expansion in Europe) and Torre vieja Hospital.

- **NH Hoteles** **Oct. 2000- Sept. 2006**

Corporate Director of Communication and International Relations Reporting directly to the Chairperson in the areas of: External communication (press relations in 23 countries), Internal Communication (13,000 employees), CSR, merchandising, Protocol and cultural relations (the Premio Mario Vargas Llosa NH de Relatos and NH Stock Art). Annual report for the Group and the Board of Shareholders.

Communications for Sotogrande: real estate, golf, polo, parties, society.

- **Telefónica** **Sept. 98- Oct. 2000**

Manager of Corporate Communication: daily contact with the press, preparation and announcement of interviews and press conferences, releases, etc.

Implementation of International Communication, in line with the expansion of the company.

- **Spanish Secretary of State for Finance** **May 96- Sept. 98**

Director of Communication (including the Tax Office, the Land Registry and Customs).

- **Diario 16** **March 89- May 96**

Editor of the Finance section, head of Macroeconomy and Fiscal policy. Contact with all politicians in the economics area.

Biografía

María Cortina, Directora de Comunicación, Relaciones Institucionales y RSC



María Cortina (Bilbao, 1962) es la directora general de Comunicación y Relaciones Institucionales (RRII) de Siemens Gamesa Renewable Energy.

Una profesional del ámbito de la comunicación con más de 30 años de experiencia en todas las áreas del sector: periodista financiera, a directora de Comunicación Corporativa y RRII de Siemens y miembro de su Consejo de Administración, pasando por directora de Comunicación de NH Hoteles, responsable de Comunicación del área de expansión internacional en Telefónica y jefa de prensa de la Secretaría de Estado de Hacienda, con amplia experiencia internacional.

Miembro de la junta directiva de Dircom y vicepresidenta de la Asociación Multinacionales Marca España. Postgrado en Redes Sociales y coach certificada.