

BUSINESS REGION MIDTVEST

# MIDWEST JUTLAND

YOUR NEXT STEP

#THINKDENMARK #THINKMIDWESTJUTLAND



# YOUR FUTURE - THINK MIDWEST JUTLAND

Midwest Jutland holds all the elements you and your family needs for a fulfilling and comfortable life. Midwest Jutland comprises 7 municipalities: Ikast-Brande, Herning, Ringkøbing-Skjern, Holstebro, Lemvig, Struer & Skive. We have excellent infrastructure with more than 10.000 km of road in total, 101 km motorway and 36 expressways.

We have a lot of interesting and highly specialized companies producing a wide range of products and services. With more than 45.000 companies, the area is a very attractive and diverse career destination.

At the same time we have lots of space in our varied nature, good infrastructure and a safe and well-developed environment for a high quality life for you and your family.

We have everything from primary school to university. We also have an international primary school and an international baccalaureate school.

**333.130**  
INHABITANTS IN  
MIDWEST JUTLAND  
- AND COUNTING

**5.756.000**  
SQUARE METERS OF  
FOREST, NATURE,  
WATER AND CITIES

**44.000**  
COMPANIES RANGING  
FROM 1 TO 2.000  
EMPLOYEES

## DISTANCES FROM MIDWEST JUTLAND

### BY CAR

Copenhagen	3h 30min
Hamburg	4 hours

### BY PLANE

Copenhagen	50 min
Amsterdam	1h 5min
London	1h 35min





# BUSINESS & JOBS

Midwest Jutland can offer jobs within many competitive industries that are in constant development and incorporate cutting edge technology and innovation. We also have numerous research and knowledge centres. Here you can read more.



## GREEN TECH & WIND INDUSTRY

The concentration of wind industry companies is extremely high in the area. Vestas Nacelles A/S and the global headquarter of Siemens Gamesa are both located in the area. There are also numerous subcontractors and development offices here. GreenLab Skive, is a unique business park working actively with integrated renewable energy, energy storage and resource efficiency. It is a facilitated industrial symbiosis that develops and explores new opportunities for technology and business, arising from the exchange of surplus energy and resources. Climatorium is pivotal in the establishment of a Climate Change Adaption Cluster on coastal environment in the region. The purpose is to gather knowledge, business and tourism under one roof and increase innovation.



## SOUND INDUSTRY

The sound industry is very prominent with leading global key players such as Bang & Olufsen, HARMAN by Samsung, and many SMEs. Sound is used to aid elderly and demented people, and is also used in the treatment of psychiatric patients. The schools and kindergartens are focused on integrating sound, as tools for teaching. When Sound Hub Denmark opens in the spring of 2019, it will host entrepreneurs, researchers and established sound and acoustic companies. Their partners include leading global key players within the international audio industry; Bang & Olufsen and HARMAN by Samsung. Sound Hub Denmark will be a place to share knowledge and competences and will have 13 unique in-house test facilities, to optimize products and prototypes.



## ADVANCED MANUFACTURING

The production companies in the area are the primary driver for the growth and high employment due to, among other things, a large export rate. DAMRC is a research and development centre for advanced manufacturing technologies that develops and transforms knowledge into practical solutions in collaboration with universities from all over the world.



## HOSPITALS & HEALTHCARE

In 2020, a new regional hospital (DNV-Gødstrup) will open. It will gather five regional hospitals and health clinics under one roof and consist of 140.000m<sup>2</sup>, more than 409 patient rooms, 188 ambulatory rooms and 26 operating theatres. NIDO - Research and Education in Health, will also be part of the new hospital. Their mission is to fight widespread diseases through research, education, and investments in innovation.



## CONSTRUCTION

There are more than 2.500 companies and nearly 12.000 people working in construction in the area. For the past 5 years, there has been a significant growth in the industry and as a consequence, there is a shortage of employees. There are 390 projects either started or planned with a value of 455 million euros until 2021.



## FOOD & AGRICULTURE

The area has a strong food cluster and is known as a leading food manufacturing area, where the production and processing of food is a natural part of the culture and history. There is a strong value chain ranging from fishing and agriculture, to processing and export. With a knowledge center for food innovation, there is also a focus on innovation and growth.



## FASHION & DESIGN

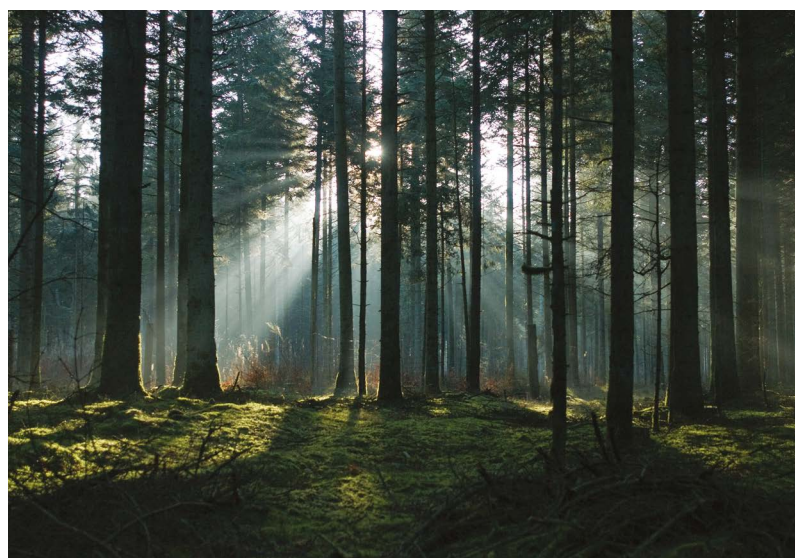
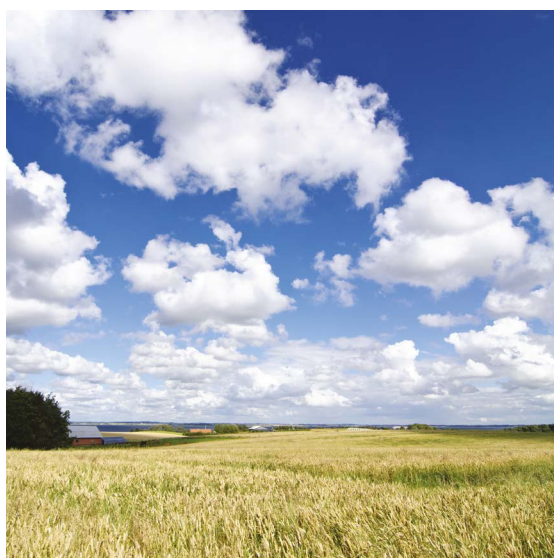
The fashion and design industry in the area dates back to the 18th century, and now consist of global companies, such as Bestseller, entrepreneurs and highly specialized knowledge centres and educational institutions. The Innovation Network Lifestyle & Design Cluster works to promote innovation and sustainable growth within clothing companies as well as in the creative industries.



## EDUCATION

With the presence of several higher and academic institutions within different subjects, the area has many interesting opportunities for education and training. Among others, the Department of Business Development and Technology (Aarhus University) and VIA University College are located in Midwest Jutland.





## BEAUTIFUL NATURE RIGHT AT YOUR DOORSTEP

The nature of Midwest Jutland is scenic, and you can experience a variety of nature, from lakes to the North Sea, moor, forest, sand dunes, endless beaches and plantations. So, there are plenty of opportunities for outdoor experiences – whether you are into scenic views and quiet experiences, or more action-packed activities in nature like water sports, cycling, trekking etc.

### EXAMPLES OF OUTDOOR ACTIVITIES

**WINDSURFING • STAND UP PADDLING  
WATERSKIING • WAKEBOARDING  
SAILING • KAYAKING • CANOEING  
ROAD CYCLING • MOUNTAIN BIKING  
HORSE RIDING • SEA & RIVER FISHING  
WALKING TRAILS • NATURE VISITOR  
CENTRES & PLAYGROUNDS  
AND A LOT MORE...**



# CITY LIFE & CULTURE

The area offers attractive cultural events and an attractive cultural scene. Everything from big concerts with world famous names in the multi-purpose arena Jyske Bank Boxen in Herning, to museums, ballet, musicals, concerts within all genres.

Local shopping is also available in all the cities, ranging from big to specialized stores on pedestrian streets to malls of smaller and bigger size.

The food industry is important in Midwest Jutland with a wide range of local foods, and we also have good opportunities for dining out throughout the area.



## MAIN CITIES IN THE AREA BY POPULATION SIZE

49.716  
HERNING

36.199  
HOLSTEBRO

20.809  
SKIVE

15.479  
IKAST

10.375  
STRUER

9.966  
RINGKØBING

7.866  
SKJERN

7.300  
BRANDE

6.978  
LEMVIG



# FAMILY LIFE AS AN EXPAT

Denmark is known for its work-life balance, and Midwest Jutland is no exception to this. In most families both parents work – and most often in full-time jobs from 8 to 16 or with flexible hours. Children are taken care of in daycare institutions until the parents are off from work.

The fact that most people on all levels in Denmark work efficiently, value own responsibility and that most work places are empty after 5 pm, often comes as a positive surprise to many expats.

## SCHOOLS AND DAYCARE

The year the children turn 6 they start school. There are both the options of public and private schools and daycares. In the city of Ikast there is a private international school and early years programme.

In all the different municipalities of Midwest Jutland there are various schemes for receiving non-danish speaking pupils, teaching them Danish and getting them integrated with their peers of the same age.

In higher education there are international IB programmes in Ikast and Struer, and both Aarhus University Herning and VIA University College in Herning offers programmes in English.

## ASSISTANCE FOR EXPATS

As a new expat in the area you can reach out to the local municipalities for guidance about settling in – for example advice on housing, daycare, job search, registrations, leisure activities etc. Please refer to contact information on the back of this brochure.



### RELEVANT RESOURCES

- » [EXPATINDENMARK.DK](https://expatindenmark.dk)
- » [WORKINDENMARK.COM](https://workindenmark.com)
- » [LIFEINDENMARK.DK](https://lifeindenmark.dk)
- » [ICITIZEN.DK](https://icitizen.dk)







## LEISURE

Whether you or your children are into sports or creative activities, there are a wealth of opportunities – not only on the bigger cities but also in the smaller communities, which are very active in general.

Joining activities in an association is also a good way to meet other people, and in fact associations are a big part of the Danish culture. In Denmark, there are over 1 million associations. Therefore, you can be certain there are numerous associations where-ever you might choose to settle down. The main cities in Midwest Jutland will have several hundred associations each.

### WHY ARE ASSOCIATIONS SUCH A BIG THING IN DENMARK?

Most Danes have, in the span of their lives, been a part of one or more associations ("foreninger"). Here, we are brought together by shared hobbies and subjects and form valuable social networks and friendships.

Though the majority of associations are Danish, internationals are welcome, and it may be a good way to practice Danish and make new friends.

### INTERNATIONAL COMMUNITIES & ASSOCIATIONS

There are also international communities, groups and associations in the area, for example:

- International Society Herning Ikast-Brande
- Herning International Rotary Club
- International Village Brande
- Holstebro International
- Struer International Living



## MEET EXPATS FROM MIDWEST JUTLAND

Many individuals and families from all over the world have already taken the step and moved to Midwest Jutland. Here you can read four different testimonials.



“I immediately thought that I would like to live in a place like this, with peace and quiet. A small village in a country where people take care of each other. Close to the water and surrounded by beautiful nature.”

**IAN COLES, RINGKØBING**



“We have been made to feel really welcome in this town. People gladly help us and the Danes are very patient with people who are keen to learn new things at work. We are very happy about living here.”

**SORIN UNGUREANU, BORRIS**



“Our daughter started kindergarten when we moved, and after 2 weeks she was already speaking her first Danish words. She had absolutely no problems adapting.”

**MARIEKE LOEVEN, HERNING**



“Love the city for what it offers and be open to pleasant surprises. As the famous Dane, Hans Christian Andersen said: “At rejse er at leve” (To travel is to live). Enjoy your stay!”

**COSTAS SACHOS, STRUER**







# WANT TO KNOW MORE?

## **BUSINESS REGION MIDTVEST**

Anne Louise Møller  
anne.louise.moeller@br-mv.dk  
+45 22 13 23 17

## **IKAST-BRANDE**

Lene Møller Fløe  
leflo@ikast-brande.dk  
+45 99 60 40 17

## **HERNING**

Mette Hebel  
newcomer@herning.dk  
+45 25 32 26 73

## **RINGKØBING-SKJERN**

Dorthe Frydendahl  
dorthe.frydendahl@rksk.dk  
+45 99 74 20 57

## **HOLSTEBRO**

Charlotte Smed Kristensen  
charlotte.smed@holstebro.dk  
+45 24 41 24 63

## **LEMVIG**

Lone Knak  
lone.knak@lemvig.dk  
+45 96 63 10 29

## **STRUER**

Sidsel Munkebo Hansen  
sidsel@struer.dk  
+45 22 42 18 96

## **SKIVE**

Helle Dalsgaard Pedersen  
hedp@skivekommune.dk  
+45 20 91 77 13

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